BRAND IDENTITY SYSTEM

Teinei Digital

Precision Performance through Google Ads & Cultural Tuning.

Logo Architecture

Our mark represents the fusion of mathematical precision and human resonance. It must be used consistently to maintain brand authority.

PRIMARY IDENTITY

PRIMARY SOLID

NEGATIVE OUTLINE

ISOLATED SYMBOL

BRAND ADAPTATIONS

MONOCHROME STACK

VERTICAL LOCKUP

ICON SIZES · APP / FAVICON

REVERSED · NAVY BLUE

Usage Integrity

CORRECT: MAINTAIN PADDING

INCORRECT: DO NOT DISTORT

CORRECT: HIGH CONTRAST SOLID

INCORRECT: UNAUTHORIZED COLORS

CORRECT: BRAND BACKGROUND

INCORRECT: LOW CONTRAST

INCORRECT: DO NOT ADD EFFECTS

INCORRECT: BUSY BACKGROUND

CORRECT: MONOCHROME ON DARK

Tonal Architecture

A palette rooted in high-trust greens and deep stability blues.

PRIMARY GREEN	SECONDARY BLUE	DEEP NAVY	ACCENT BLUE
#00A868	#3565AA	#0B1326	#3B71CA

BASE WHITE	SURFACE BLUE	SURFACE GREEN	COOL GRAY
#FFFFFF	#EEF4FB	#EAF8F2	#D9E2EC

Editorial Authority

Inter is our exclusive typeface. We rely on extreme scale and weight contrast to establish hierarchy and digital-first clarity.

H1 DISPLAY / INTER BOLD

The Digital Architect.

H3 SUBHEAD / INTER MEDIUM

Precision in every pixel. Resonance in every word.

BODY COPY / INTER REGULAR

A brand is more than a logo. It's a series of intentional decisions that create a cohesive narrative. Teinei Digital bridges the gap between technical Google Ads management and soulful brand positioning through cultural tuning.

Brand In Motion



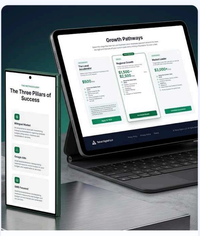
Commercial Objects
Notebooks, Mugs, & Corporate Stationery



Advertising Presence
High-Impact Gradient Banner Systems



Team Identity
Premium Navy Polos & Corporate Apparel



Digital Ecosystem
Responsive Web & Mobile Interfaces